

PRESS RELEASE

Bryston Names Rich Jackson Rep of the Year for 2011

Peterborough, Ontario March 4th, 2012 — Bryston has named Rich Jackson Rep-of-the-Year for 2011. Based in Alameda, California, Rich Jackson covers the Northern California, Northern Nevada, and Hawaii markets for Bryston. Craig Bell, vice president of sales and marketing at Bryston made the announcement at the CES 2012.

Rich Jackson started his company in January, 2010 and has been servicing Northern California, Northern Nevada, and Hawaii bringing premium brands to top dealers in the region. "I am committed to putting my customers first, providing premium, profitable solutions to dealers in my territories," Jackson stated, who has worked for a number of independent sales agencies over the years. Jackson was honored by three of his manufacturers in 2011 as their Rep of the Year. "I have long been passionate about high performance audio and Bryston's lineup allows me to bring top level products to a broad range of retailers and integrators in my territory," added Jackson. Rich Jackson also represents THIEL, Autonomic, James Loudspeakers, Prima Luna and PS Audio.

"Rich Jackson worked very hard to develop new channels of distribution in his territory, bringing on A-list dealers and integrators for Bryston," stated Craig Bell, national sales manager for Bryston. "We appreciate the energy and personal interest that Rich Jackson has taken in supporting the Bryston brand and developing our dealer network in his region," Bell added. Rich Jackson represents Bryston in both the consumer audio and professional audio market segments.



Rich Jackson (left) with Bryston's Craig Bell at CES 2012

About Bryston: Bryston (www.bryston.com) first opened for business in 1962 as a manufacturer of blood analysis equipment, and was named (as an acronym) for its three founders, Tony Bauer, Stan Rybb, and John Stonborough. In 1968, NASA engineer John Russell, Sr. relocated himself and his family to Canada from the US and bought the company, where his son Chris set to work designing the first Bryston amplifier. The Pro 3 made its debut in 1973, and since that time, Bryston components have become legendary for their hand-assembled build quality, performance and reliability in both the pro audio and consumer audio market segments. Bryston amplifiers are utilized in some of the world's most renowned recording studios and owned by many discerning music industry professionals. Bryston applies manufacturing techniques and materials in the everyday assembly of their electronic equipment that are more typically utilized by the military and aerospace industries. Bryston is now based in Peterborough, Ontario Canada, just northeast of Toronto, and sold through over 150 dealers in North America and 60 countries worldwide.

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